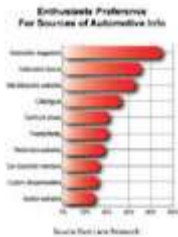




FLRNews - Issue No.18

Where Do Enthusiasts Go For Automotive Info

A survey conducted in April 2010 by Fast Lane Research finds that automotive enthusiasts are still inclined to use automotive magazines as a major source of information. Some of the magazines they turn to may be digital rather than paper, but magazines are still selected by more enthusiasts as an information source than any other source out there.



http://fastlanersearch.com/where_enthusiasts_go_for_automotive_info.html

Manufacturing Optimism Shows 'Significant' Improvement

With the perception that the "Great Recession" is finally turning to recovery, optimism is taking over the manufacturing sector, according to the quarterly Manufacturers Alliance/MAPI Survey on the Business Outlook.

http://fastlanersearch.com/manufacturing_optimism_shows_significant_improvement.html

Automotive Magazine Ad Revenue Up

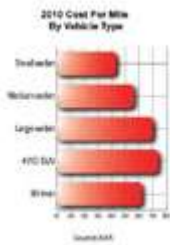
Automotive magazine ad revenue for the first quarter of 2010 is up 16.3% compared to the first quarter of 2009.



http://fastlanersearch.com/automotive_magazine_ad_revenue_up.html

Cost to Own and Operate Vehicles in 2010

April 8, 2010 AAA released the 2010 edition of its annual 'Your Driving Cost' study today revealing the average cost to own and operate a sedan has risen 4.8% to 56.6¢ per mile, or \$8,487 per year, based on 15,000 miles of annual driving.



http://fastlaneresearch.com/cost_to_own_and_operate_vehicles_in_2010.html

Vintage Millennials

Are you aware that enthusiasts in their 20's & 30's are importing classic cars from Japan to United States? Enthusiasts from around the world have been importing classic American cars to far off reaches of the globe for decades, but now the transfers are no longer unilateral.



http://fastlaneresearch.com/vintage_millennials.html

Hot Links - Top Automotive Stories from the Web

[The Secret of L.A.'s 10-Year-Old Fake Freeway Sign](#)

[Towing Company Sues Student Over Facebook Page](#)

[Speeding Tickets: 65 issued per minute and other fun facts](#)

[Consumer Reports, Don't Buy: Safety Risk--2010 Lexus GX 460](#)

[Envision Motor Company to launch with trio of electric vehicles](#)

[2011 Chevrolet Camaro Convertible makes surprise appearance on Facebook](#)

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